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(71) Applicant (for all designated States except US): **KONINKLIJKE PHILIPS ELECTRONICS, N.V.** [NL/NL];
Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **MARMAROPOULOS, George** [GR/US]; P.O. Box 3001, Briarcliff Manor, NY 10510-8001 (US). **PARAMESWARAN,**

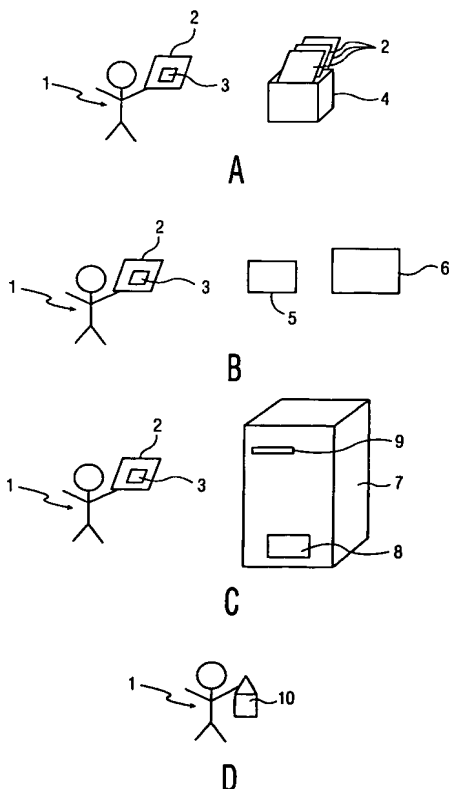
Lekshmy [GB/GB]; P.O. Box 3001, Briarcliff Manor, NY 10510-8001 (US). **VU, Glang** [GB/US]; P.O. Box 3001, Briarcliff Manor, NY 10510-8001 (US). **VAN HEERDEN, Olive** [GB/GB]; P.O. Box 3001, Briarcliff Manor, NY 10510-8001 (US). **MAMA, Jack (Kyriakos)** [GB/GB]; P.O. Box 3001, Briarcliff Manor, NY 10510-8001 (US).

(74) Common Representative: **KONINKLIJKE PHILIPS ELECTRONICS, N.V.**; c/o Waxler, Aaron, P.O. Box 3001, Briarcliff Manor, NY 10510-8001 (US).

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(54) Title: METHOD AND SYSTEM FOR PACKAGING AND DISPENSING SAMPLES IN A SALES ENVIRONMENT



(57) Abstract: The invention includes a system for, a method for, and a method of doing business including dispensing samples. These include a sample card distributor (4); a machine-readable label (3) incorporated in a sample card (2), a machine-readable label writer (6) for writing data associated with a product (5) onto the machine-readable label (3), and a device for distributing samples (7) which includes a machine-readable label reader (9) for reading the machine-readable label (3); a database (12) containing sample information; means for packaging and distributing samples (14); and a processor (11) for receiving data from the machine-readable label reader (9), obtaining sample information from the database (12), and directing the means for packaging and distributing samples (14) to package and distribute at least one sample.



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